

# Freelancing in Bangladesh

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**Abstract** — This paper is about the situation of “Freelancing in Bangladesh”. Earning from online is part of our life. Many students are earning from online to get their regular expenses. As a part of my research I focused on Student Specialization, Spending time on Internet, Trust, Project and Earning Experience, Test Exams etc. Finally; this paper will help to find the situation of “Freelancing in Bangladesh”



## INTRODUCTION

Earning from online is great source for students. There are different categories of site to earn from online and also there are different categories of projects some projects are yearly, some projects are monthly and some of them are weekly basis. Students, Service holders are also depends on online earning. Earn from online helps to save time help to increase economic situation of a country. This is survey is focused on “freelancing in Bangladesh” to know how freelancers of Bangladesh earn from online. In Bangladesh Odesk is, freelancer.com is common site. There are some problems for freelancer’s in Bangladesh while withdrawing money. In this research I found most of the freelancers want PayPal accounts in Bangladesh. PayPal is easiest method for withdrawing money. This survey also help me to understand that, how many students are involving with freelancing, how they spend their time on internet, do they have experience of test exams?

## ACKNOWLEDGEMENT

Many individuals have played significant role in making this report an informative, substantial and detailed one. Regardless of the fact of having tremendous load of responsibilities, they chose to support me by providing adequate information. I therefore appreciate their supportive role in supplying information necessary to enrich the report on “Freelancing in Bangladesh”. I show my gratitude to the following persons for their co-operation

**Name: FARHEEN HASSAN**

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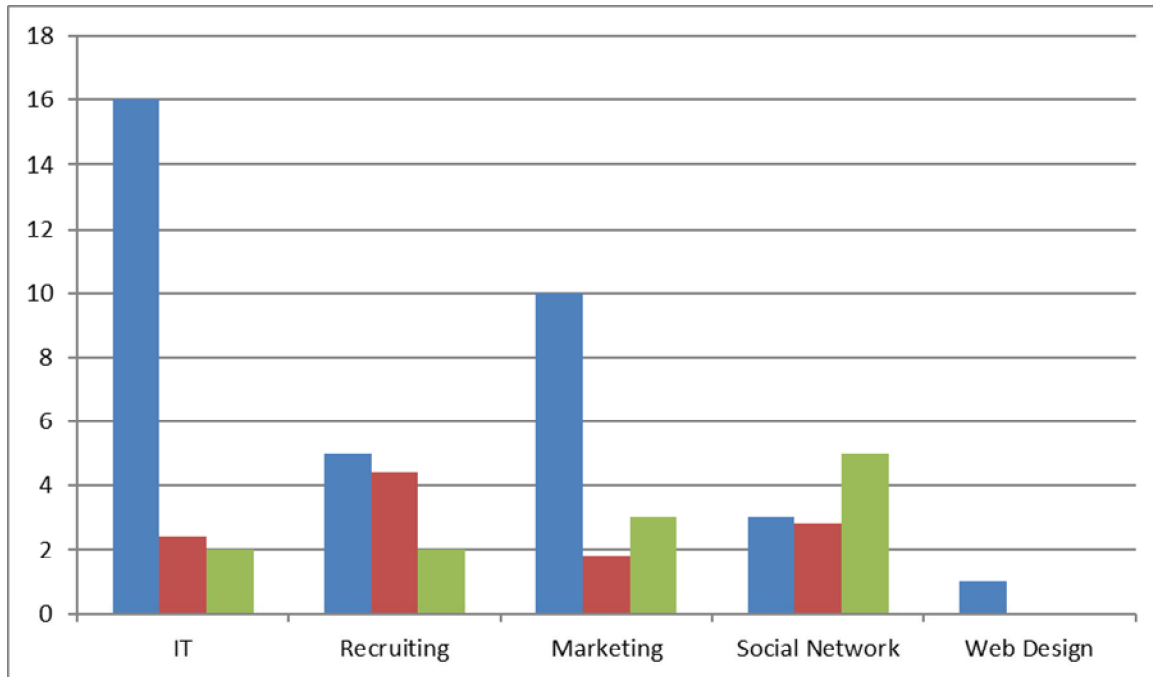
**MR. BERNARD VUKAS**

Freelancer

1. Work specialization
2. Occupation
3. Gender
4. Age
5. Earning from online
6. Spending time on internet
7. Work Experience
8. Comfortable site
9. Project experience
10. Payment method
11. Test exams statistic
12. Earning from online is good or bad?
13. Hour experience

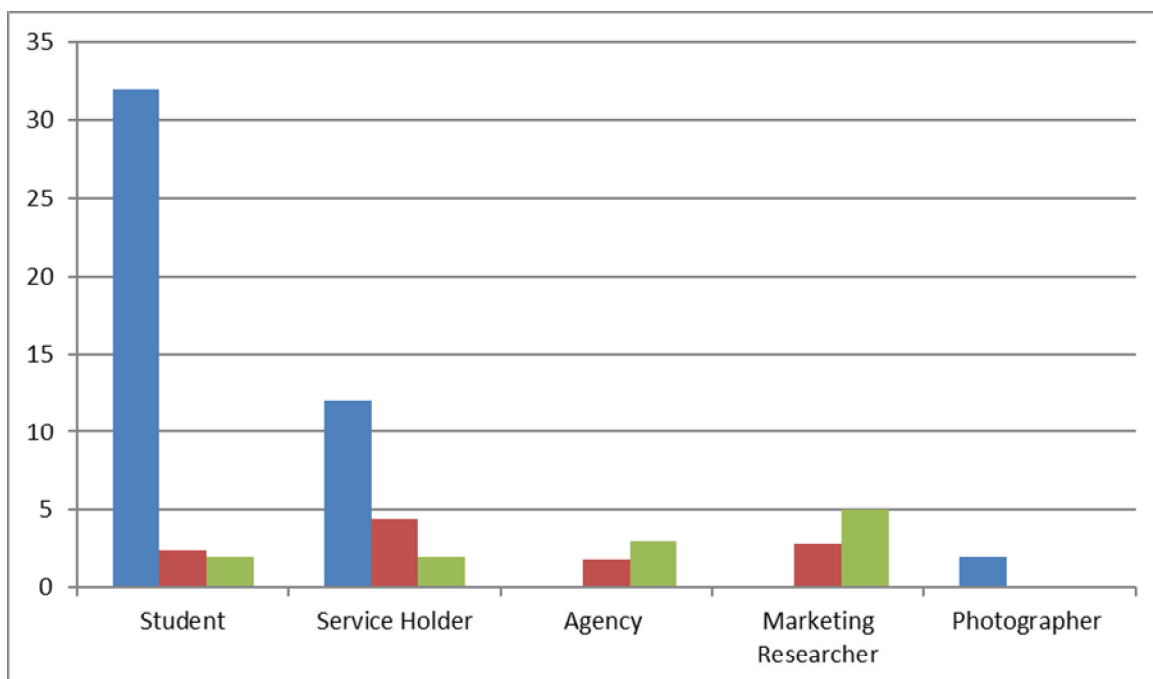
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## 1. Specialization

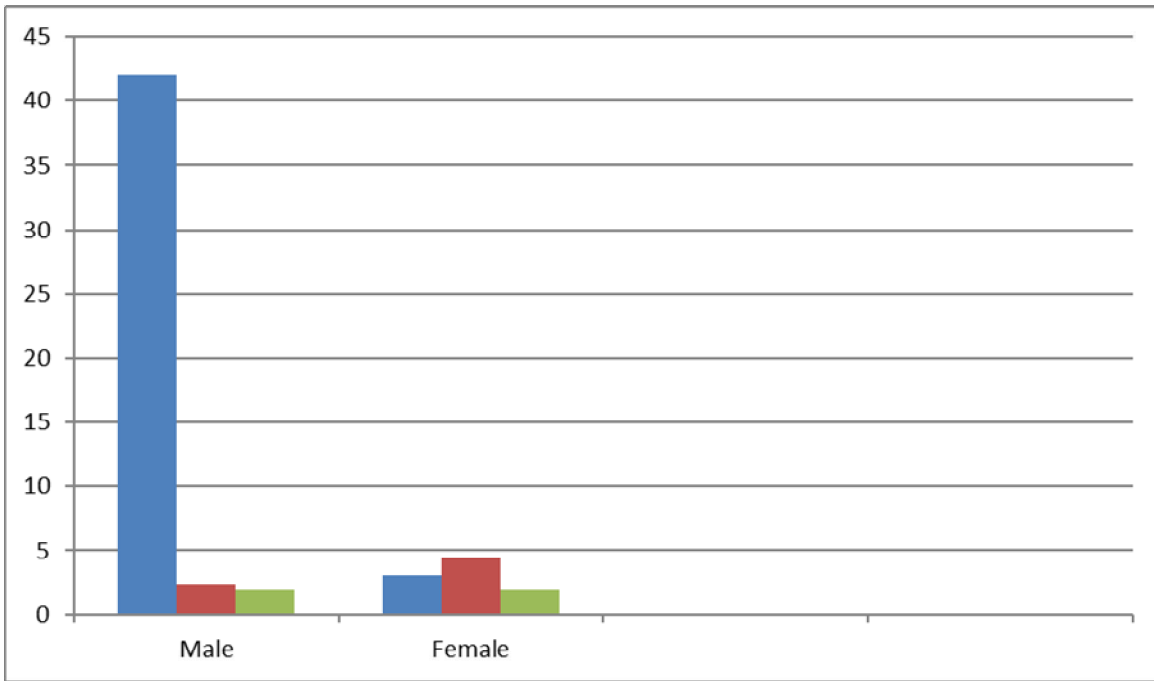


It is very crucial for freelancer recruiter to find the right person for project. On this research I found different expert's from different department that someone have experienced in IT,Someone have experience in Recruiting,marketing social network and also web design.

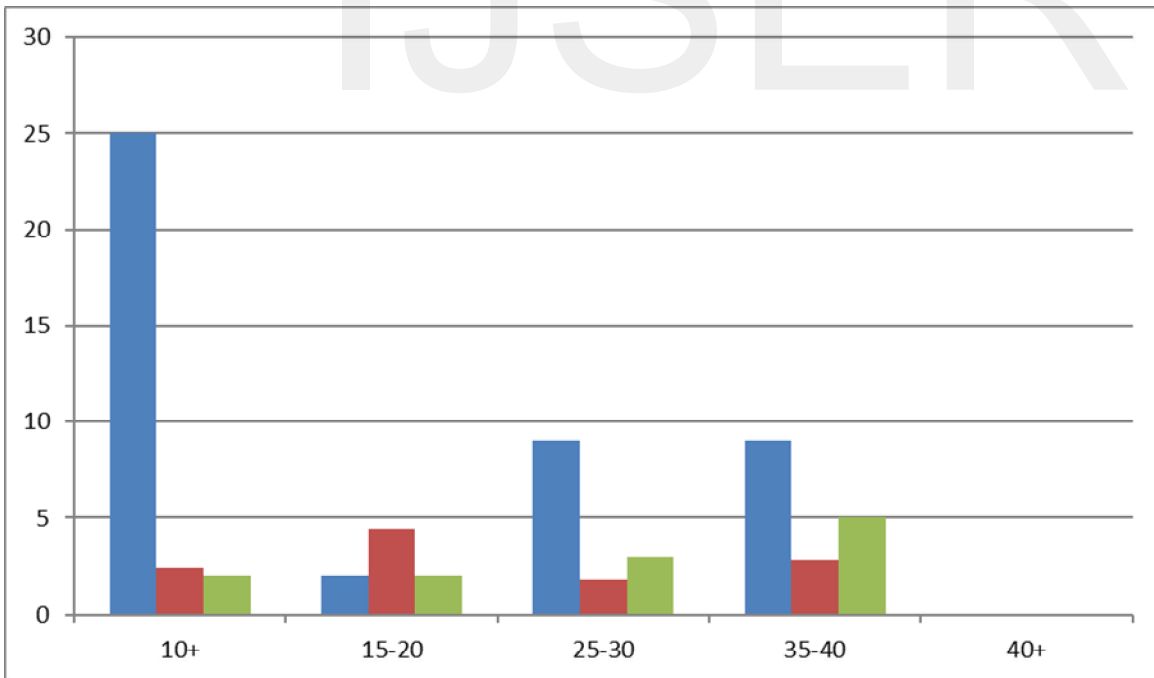
## 2. Occupation



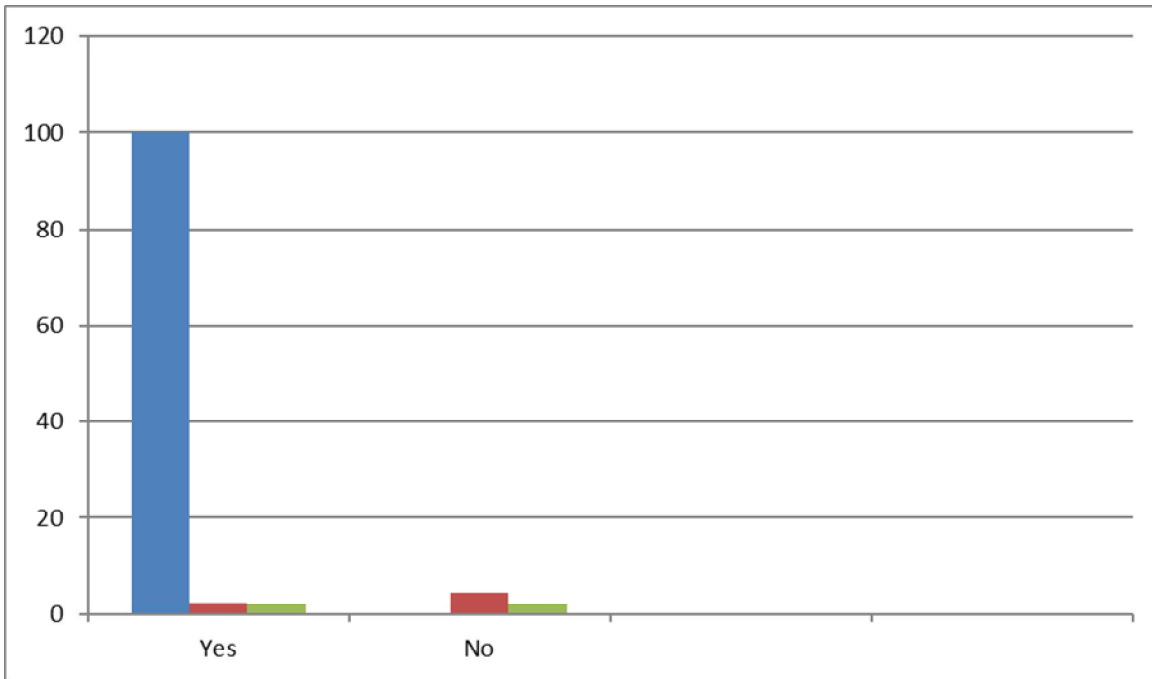
### 3. Gender



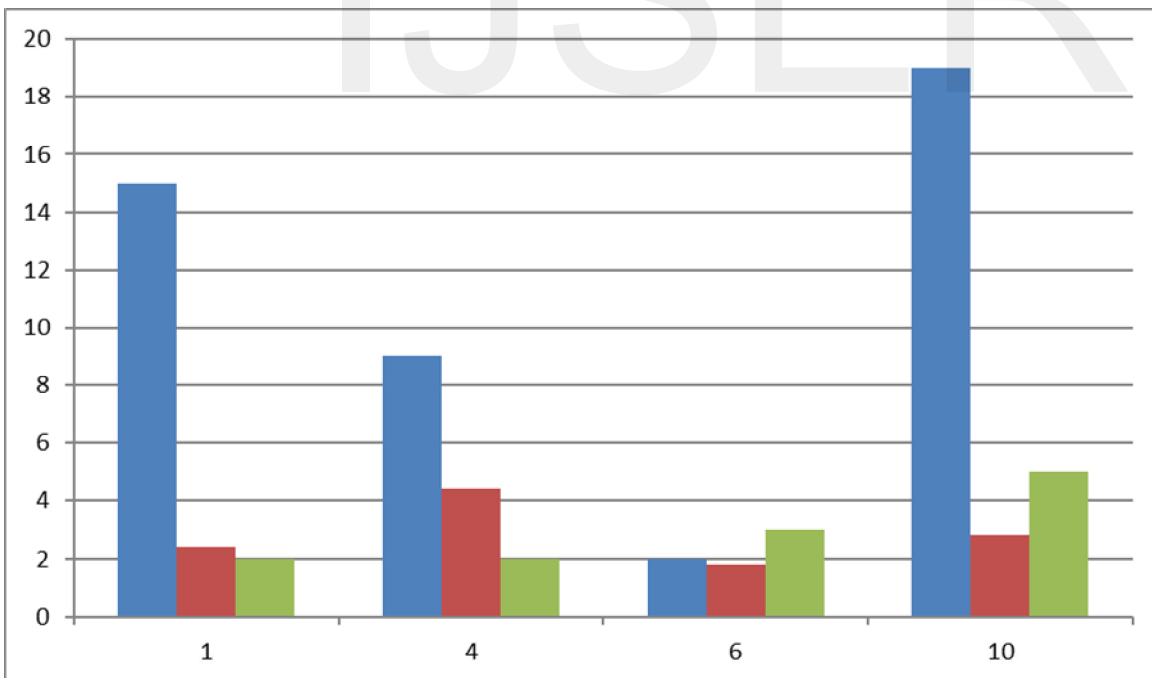
### 4. Age



### 5. Believe in earning from online

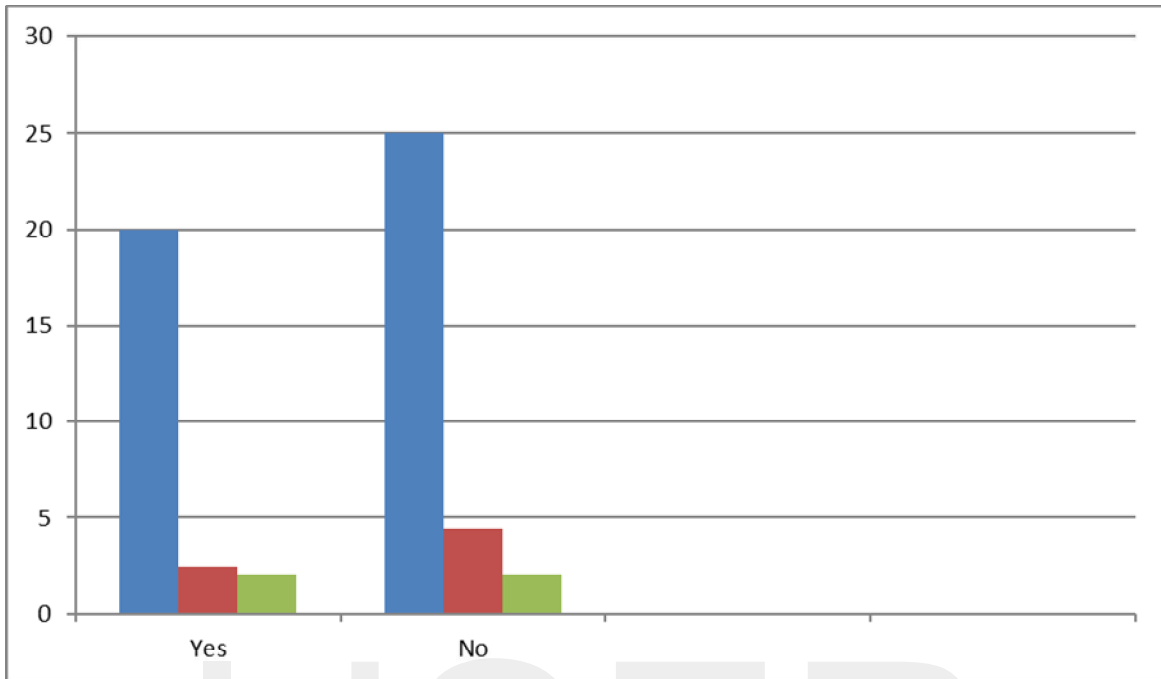


### 6. Spending time on Internet



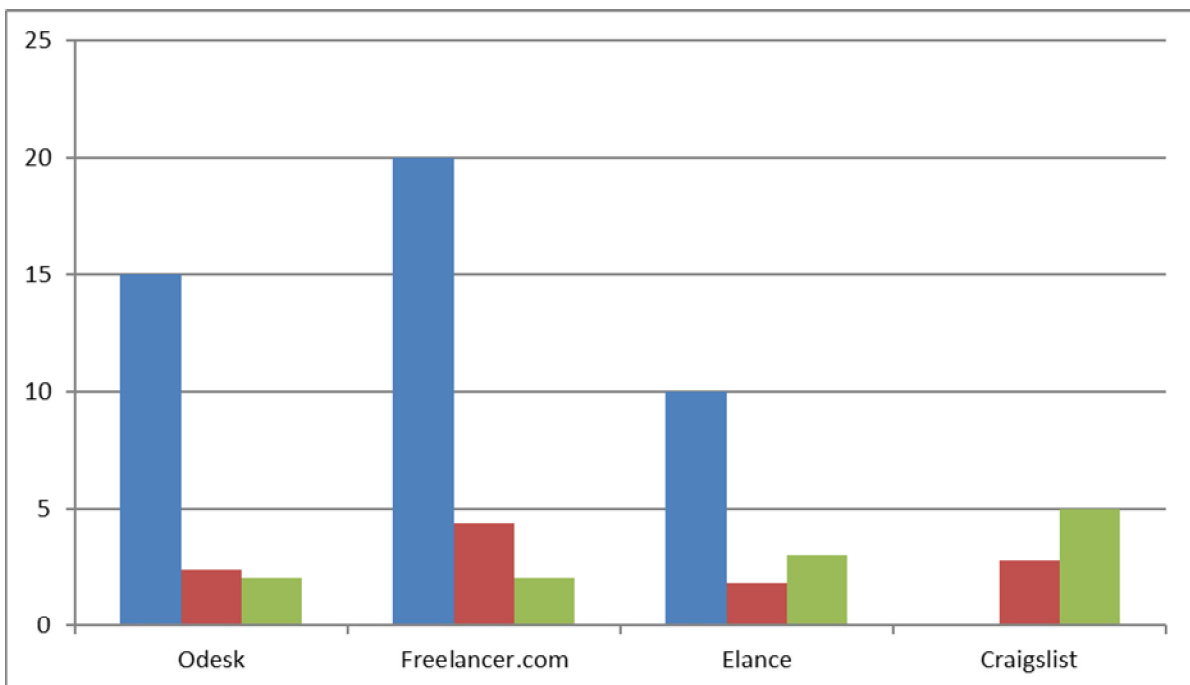
This graphs proved internet users are increasing in Bangladesh rapidly. Most of the time students or service holders are spend at least 4-10 hours in internet.

### 7. Experience in earn from online



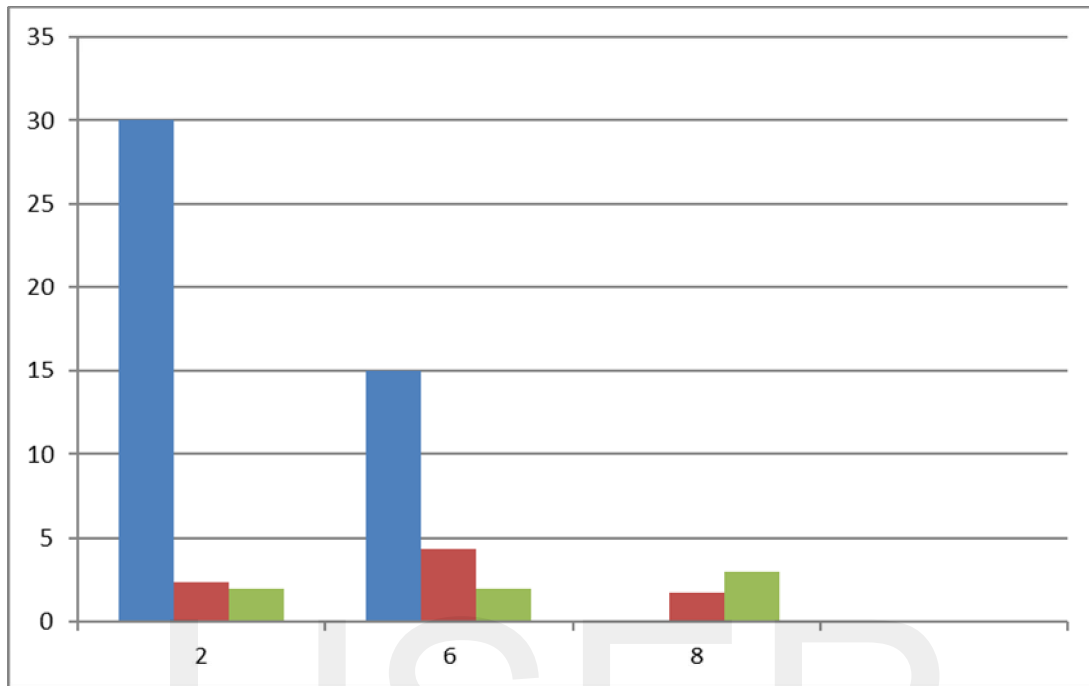
Some students have less experience some of have better experience. This graphs show's most of the students have better experience to earn from online.

### 8. Comfortable site



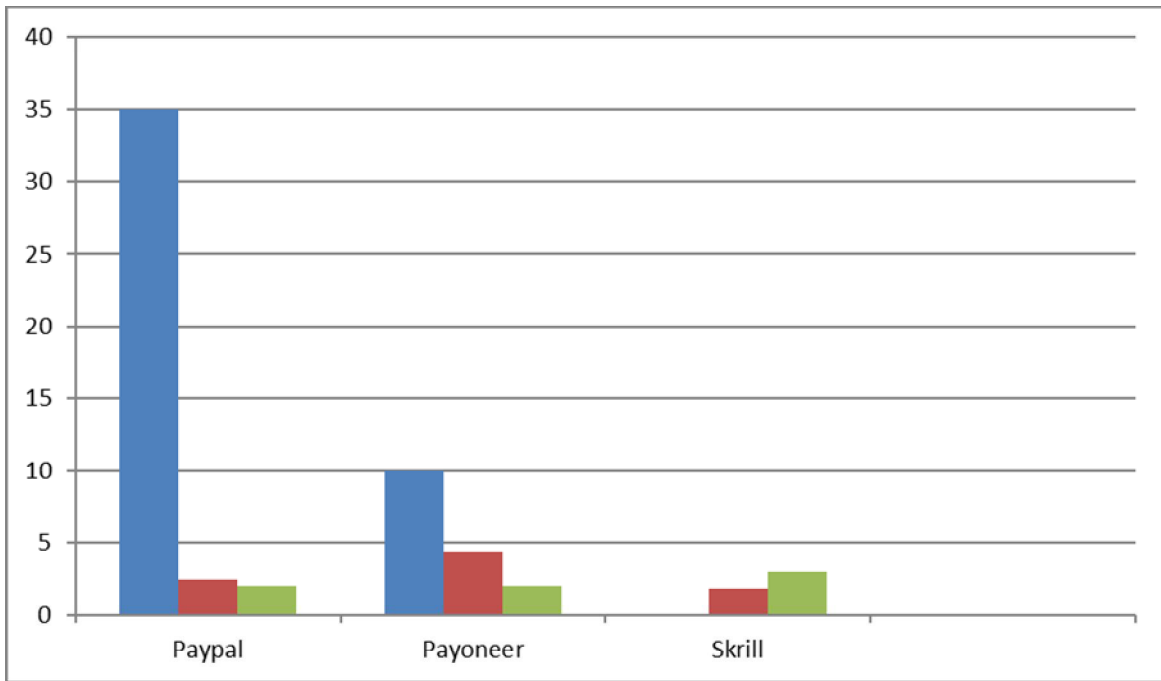
In Bangladesh most of the freelancers are comfort with Odesk this site is very trustworthy other sites are also good but Odesk is very familiar to all students in Bangladesh.

### 9. Project Experience



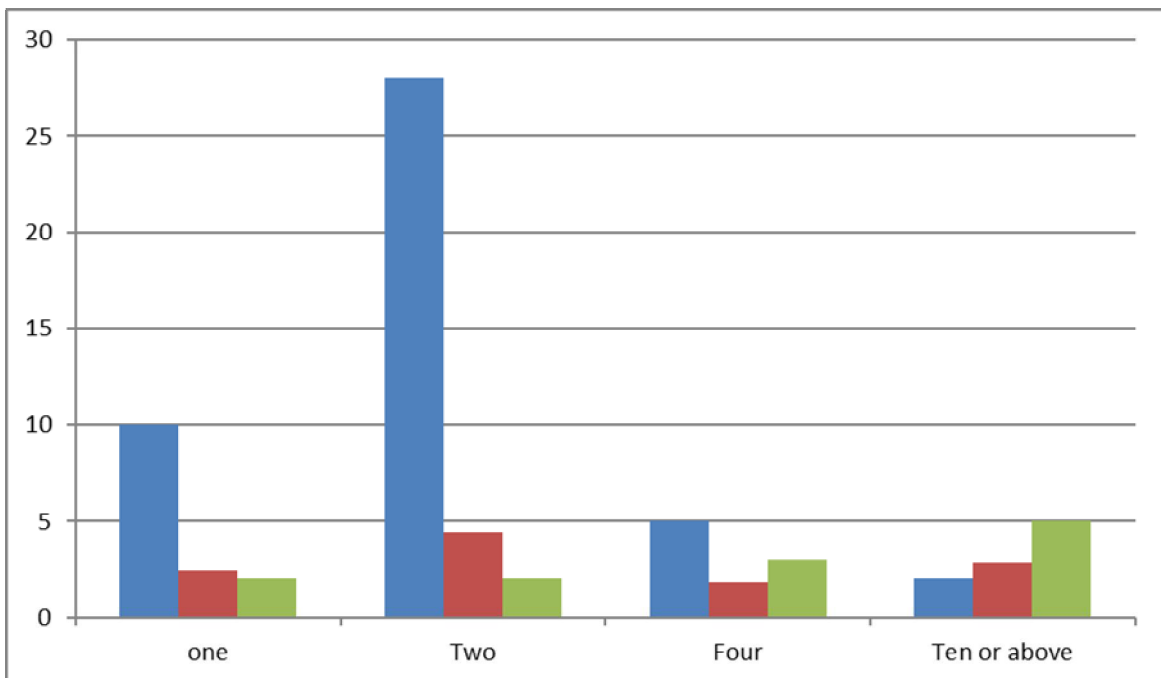
From the survey we found almost a large numbers students have experience have two projects. These students are trying to get more experience but they are failed to work on more projects because of proper lack of training and communication.

### 10. Payment Method



Payment method is critical. Paypal is most easiest way to withdrawing money. In Bangladesh PayPal is still not available. Students have to depend on Payoneer or Skrill.

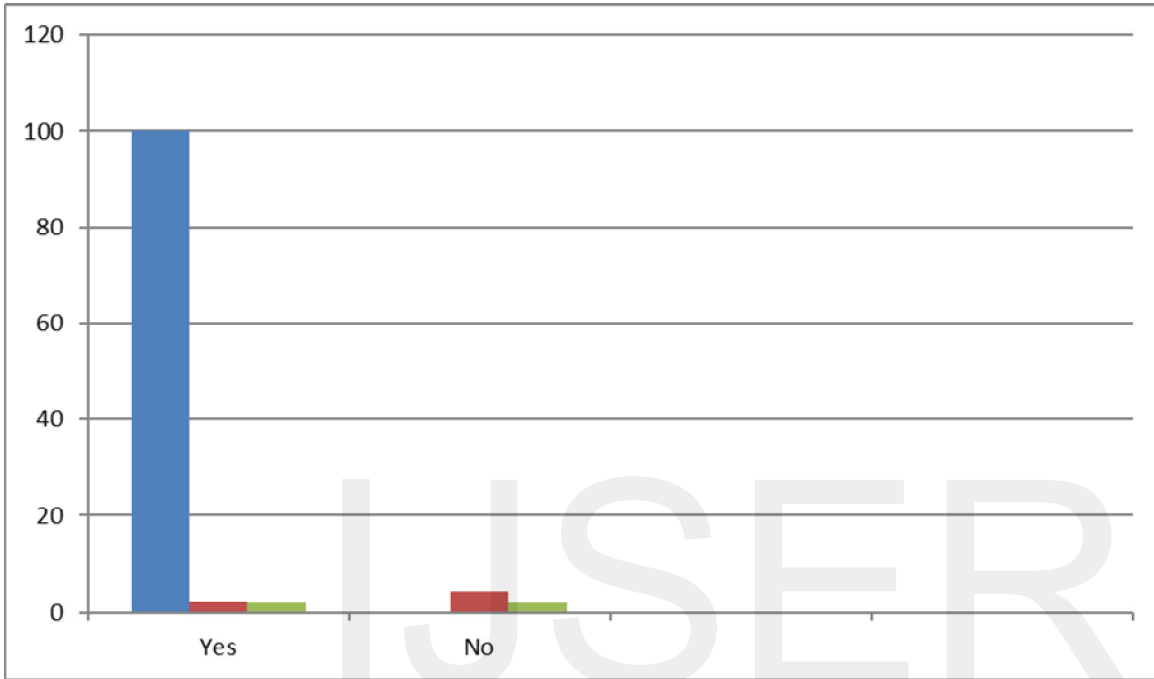
### 11. Test Exam Passed



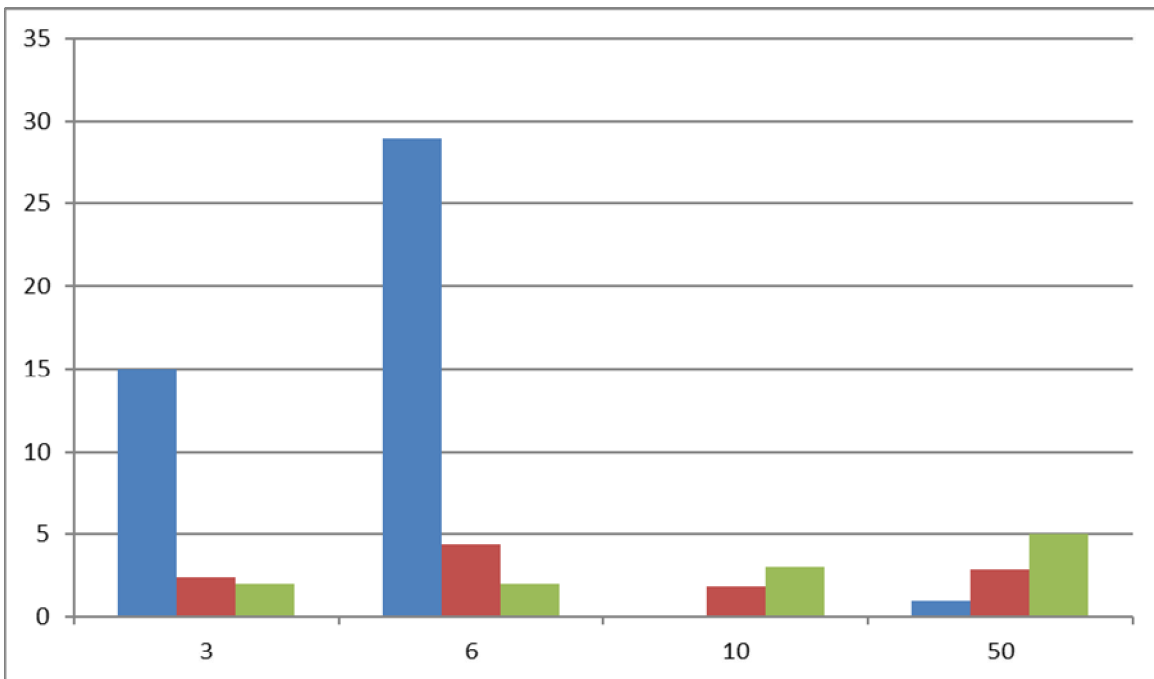


Test exams always create better opportunities to grab more projects. If someone attend more than two or four exams they don't failed to get better projects.

### 12. Earning from online is good for students



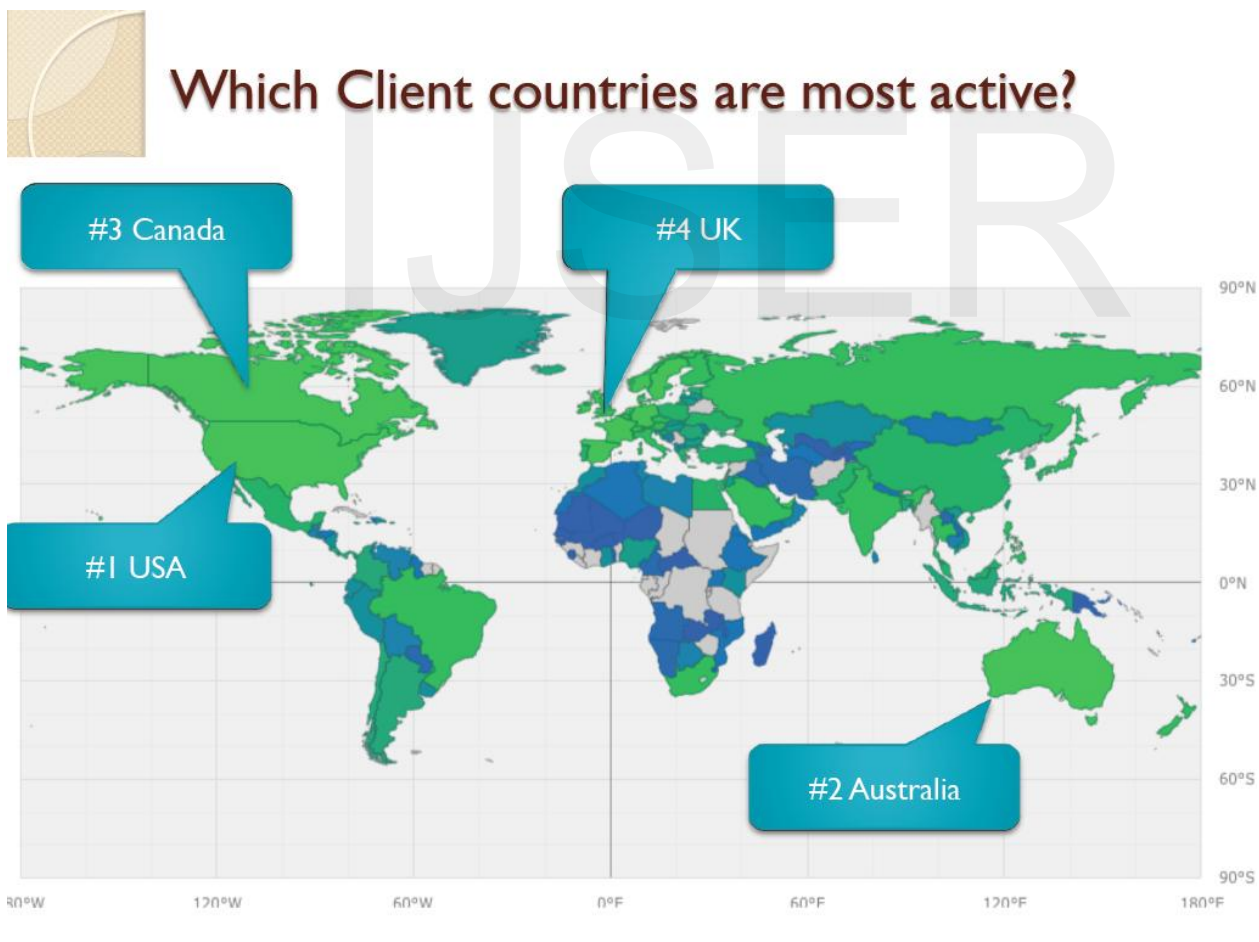
### 13. Hourly earn



#### 14. Suggestions

This survey helps a lot to get knowledge more on this. During the survey most of the freelancer said, they want better and cheap internet connection in Bangladesh. They also need a proper guideline so that they can earn more from online. They are also eagerly waiting for PayPal account in Bangladesh. PayPal is easiest method to withdrawing money.

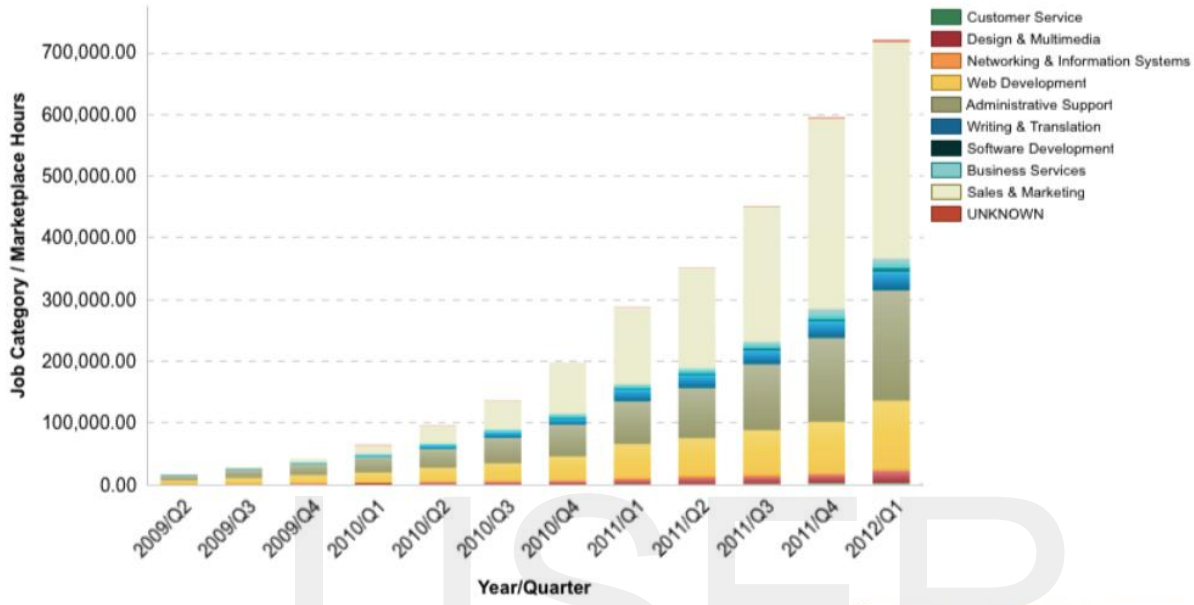
This is recent survey by Odesk.





# Thank you!

Bangladesh accounted for over 720,000 hours in Q1 2012  
That's about 12% of all hours worked on oDesk!



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# Client Survey

## Methodology

- Study was conducted online by Genesis Research Associates
- 7,098 oDesk clients responded
- Margin of error: 1.1%

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## Client Insight #1

### **oDesk clients hiring via our platform are savvy**

- Clients are highly educated — 41% have a Master's degree or beyond, and three out of four have at least a Bachelor's degree
- They know how to guide teams — four out of five respondents have management experience
- They are early adopters — 62% categorize themselves as among the first to adopt new technologies

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## Client Insight #2

### **Online work is here to stay, and is viewed as a source of competitive advantage**

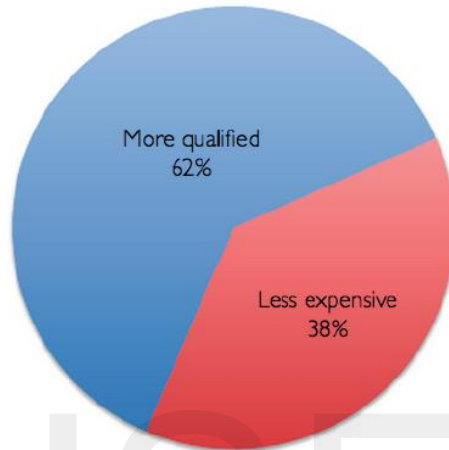
- 76% of respondents characterized hiring remote contractors online as a long-term strategy
- 89% agree that remote work makes their business “more competitive”
- Almost as many (87%) believe that “remote hiring will soon be a common business practice”

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## Client Insight #3

**Most prefer a more qualified contractor, even at a higher cost**

Preference/Trade-Off



Q) Which of the following statements best describes how you feel about hiring a remote contractor: I would prefer to pay more and get a more qualified contractor OR I would prefer to hire the lowest-priced contractor who can do the work.  
Base (total respondents): 7,098

## **oDesk's Focus for 2012**

- **Back to the basics**
  - Core usability
  - Focus on our most common use case – small company looking to hire 1-10 contractors
- **Contractor match**
  - Help the right contractor find the right job
- **Trust and safety**
  - Both parties need to feel 100% secure

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## **FINDINGS**

1. Earning from online help students to get some experience.
2. Earning from online can help to develop the economic situation of a country.
3. It save lots time.
4. Students can build their resume.

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## **RECOMMENDATION**

1. Internet connection should be cheaper and faster.
2. There should be proper guideline for students.
3. Salary tracking record software should be easier and comfortable.
4. Project supervisor should give proper concern to their new or fresh contractor.

## **Conclusion**

This generation freelancing is became a major part. Students, service holders, agencies are involving with freelancing. Students are getting new job opportunities; they can build their resume easily with great experience. It also helps to develop the economic situation of a country. As students are starts depending on freelancing I would like to personally request Bangladesh government to provide better and cheaper Internet connection so that students can easily upload their projects after successfully compete task with supervisor. I have also seen many students failed to submit their project on time for poor internet connection. Freelancers are also bringing money to our country. I believe if Bangladesh government take some steps then it will be very helpful to all who are depends on freelancing.

## Appendix Quationnaire

Name:

1. What's your specialization?
  - IT
  - Recruiting
  - Marketing
  - Web Designing
  - Social Networking
  
2. Your occupation
  - Student
  - Service holder
  - Agency
  - Market Researcher
  - Photographer
  - Not in list Please mention \_\_\_\_\_
  
3. Gender
  - Male
  - Female
  
4. Age
  - 10+
  - 15-20
  - 25-30
  - 35-40
  - 40+
  
5. Do you believe in earn from online?
  - Yes
  - No
  
- 6.
  
7. How much time you spend for browsing internet?
  - 1
  - 4
  - 6
  - 10+
  
8. Do you have experience in earn from online?
  - Yes
  - No

9. If you work as a freelancer which site will make you comfortable?

- Odesk
- Freelancer.com
- Elance
- Craigslist

10. Do you prefer paypal account in Bangladesh?

- Yes
- No

11. Specifically in which are freelancer would like to prefer their work?

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12. How many projects have you done so far?

- 2
- 6
- 8+

13. Which payment method you prefer for easy money transfer?

- Paypal
- Payonner
- Skrill

14. How many test you have passed for Odesk exam?

- One
- Two
- Four
- Ten or above

15. Do you think earning from online is good for students?

- Yes
- No

16. How much money you earn hourly?

- 3
- 6
- 10
- 50+

If you have any suggestion to improve the quality of Freelancer in Bangladesh please don't hesitate to write here

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